

Support from SOS Children

Online resources

We have also put together a whole pack of downloadable resources to make taking part in the Keepy Uppy Challenge even more fun:

- Additional information on SOS Children and The Great Angolan Football Giveaway 2007
- Fundraising ideas to raise even more money
- Information sheets on Angola, covering issues such as
 - child soldiers
 - education
 - AIDS
- Sponsor form
- Certificate of thanks for participation
- Pre-event and post-event press releases

Take a look at:
www.soschildrensvillages.org.uk/keepy-uppy for more details.



SOS Children's Keepy Uppy Challenge
– find out more at www.soschildrensvillages.org.uk/keepy-uppy

Contact us

To register your school or club, or if you need any help or advice on organising your Keepy Uppy Challenge, please contact:

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Keepy Uppy Challenge 2007



The Great Football Giveaway – what it's all about!

Football is the world's favourite sport. But in many countries, poverty can mean that children miss out on enjoying the beautiful game.

This summer, **SOS Children** and **The Great Football Giveaway** are travelling to the southern African country of Angola to:

- distribute **3,000 footballs** to schools and orphanages
- give disadvantaged children some much needed **fun**
- improve school attendance rates and encourage children to complete their education

Play keepy uppy and help Angolan children.

Three good reasons to get involved:

- Enjoy football fun while raising awareness and funds for SOS Children's worldwide work
- Improve physical ability, encourage teamwork and leadership
- Give disadvantaged children in Africa the chance to enjoy the world's favourite sport

**So what are you waiting for?
3, 2, 1... Kick off! 14-20 May 2007**



SOS Children's Villages
The world's largest orphan charity



How to get involved

Sign up to SOS Children's Keepy Uppy Challenge and put your football skills to the test during **Keepy Uppy Week, 14-20 May**.

The Challenge

- Every child between the ages of 5-16 has the chance to enter either individually or as part of a team
- £2 'pay to play' entrance fee, sponsorship is also encouraged
- Prizes for the primary and secondary school or club with the longest 'keepy uppy' time

"Football was the most important thing for me when I was growing up. Please support SOS Children and The Great Football Giveaway to give Angolan children the chance to enjoy the world's favourite game too."

Wayne Rooney, SOS Ambassador



Keepy Uppy Guidelines

There are a number of different ways schools can take part in the Keepy Uppy challenge according to ability:

a) Individual knock-out competition

On the blast of the organiser's whistle and start of the stopwatch, all participants begin juggling their ball using any part of their body (except hands and arms) to keep the ball off the floor for as long as possible*. If a participant loses control of their ball, they sit down. The last person left juggling is the winner. The organiser stops the clock when the last person stops or loses control.

b) Individual timed competition

Each competitor is individually timed to see how long they can juggle the ball. Schools might wish to have daily keepy uppy sessions, keeping tabs on progress through the week and finding an overall winner on the Friday.

c) Team competition

In teams of three, pupils juggle the ball for a maximum of three kicks before passing to a team mate. Passes must be made in order. Each team may have 5 attempts, with their best score being registered.

*To enable younger and less able competitors to equally enjoy the event, organisers may wish to allow one bounce between each touch of the ball.

Why support The Great Angolan Football Giveaway?

Why Angola?

This summer, we'll be distributing footballs in Angola, an African country that has suffered from many years of war and poverty. But giving out footballs doesn't just mean that kids can enjoy their childhood. We give the balls to the African schools for safe keeping, which also means we're encouraging children to attend classes and complete their education, helping to make sure they have the skills and knowledge they need to lead independent lives.

Fundraise for a great cause!

All the money from the Keepy Uppy Campaign will support the Great Angolan Football Giveaway, so the more money you raise, the more children we can help.

Your entry fee is a great start, for more fundraising ideas, take a look at www.soschildrensvillages.org.uk/keepy-uppy

Prizes

There are prizes for everyone that takes part, no matter how good or bad you are at football!

- Participants' certificate signed by SOS Ambassador Wayne Rooney
- Each participating school or club receives a certificate and letter of thanks from SOS Children
- Wayne Rooney signed shirt for the individual with the longest keepy uppy time.



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